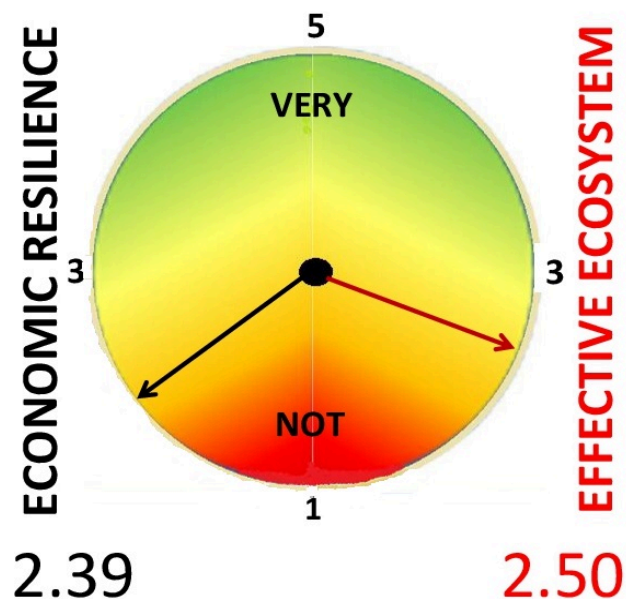


CREATING THE NEW ALBERTA

THE CURRENT REALITY – Spring 2019

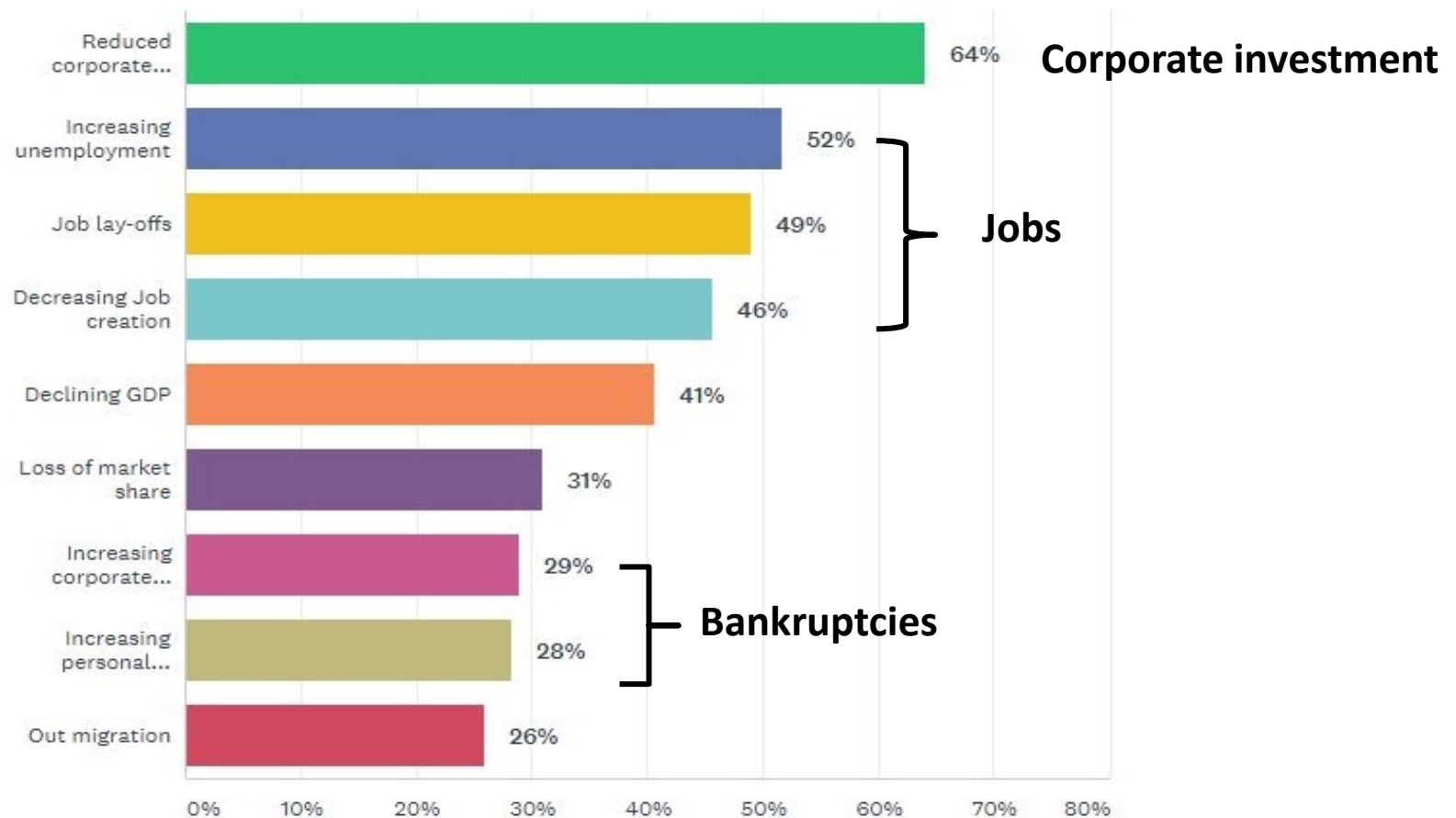


Edmonton Region	2.44	2.57
Calgary Region	2.39	2.32
Other:	2.25	2.54
North	2.10	2.50
Central	2.33	3.00
South	3.30	3.60

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What factor(s) are the most sensitive measure(s) of the resilience of Alberta's economy?

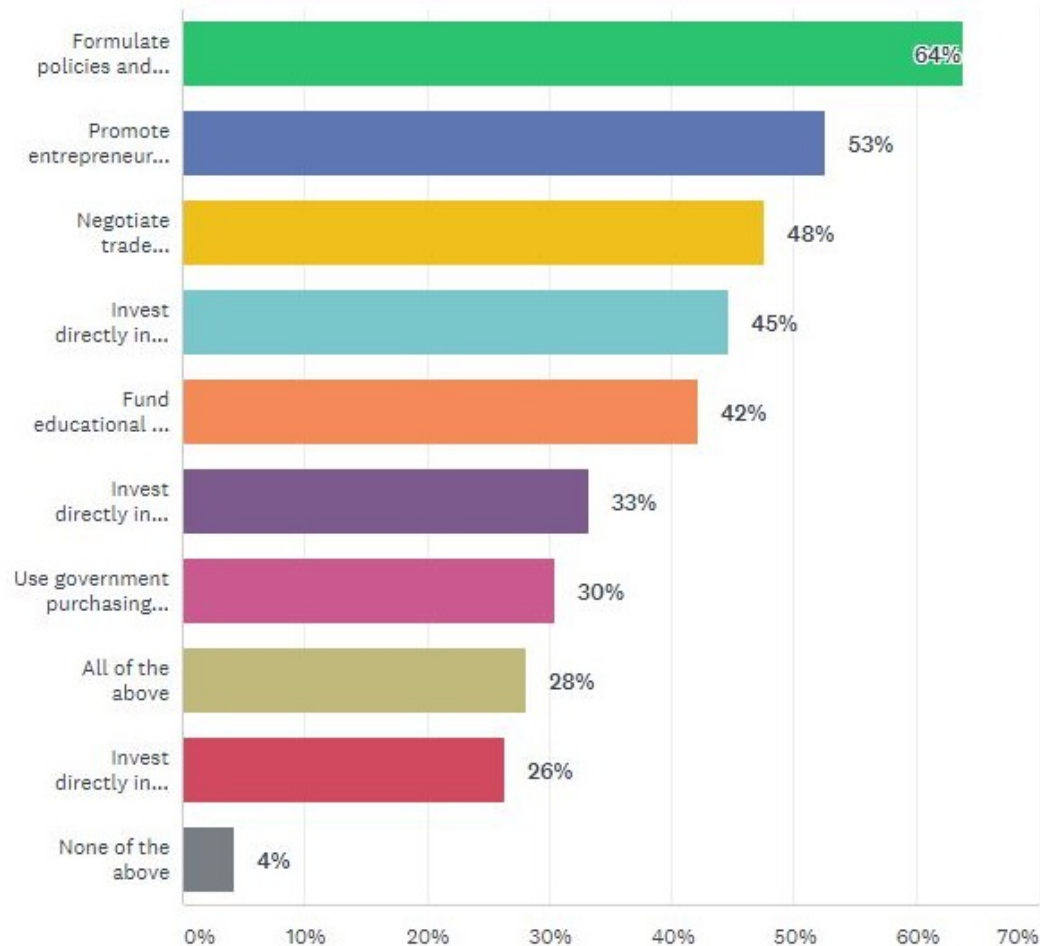
Answered: 448 Skipped: 27



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What role(s) are appropriate for government to make Alberta more resilient? Choose all that apply:

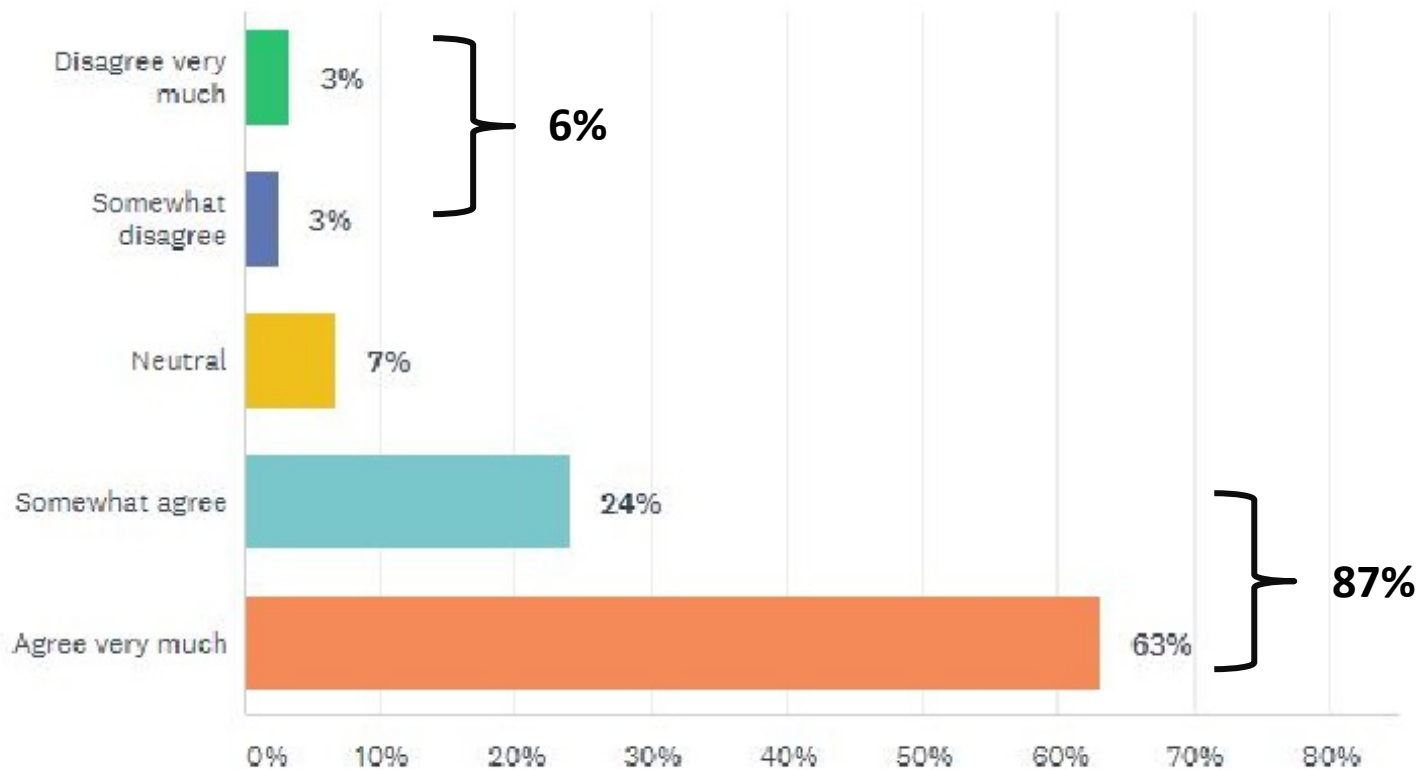
Answered: 470 Skipped: 5



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To achieve economic resilience/ diversification, Alberta needs an effective and continuously improving Innovation Ecosystem that supports the survival, growth, and retention of Alberta's entrepreneurs and SMEs. Do you agree?

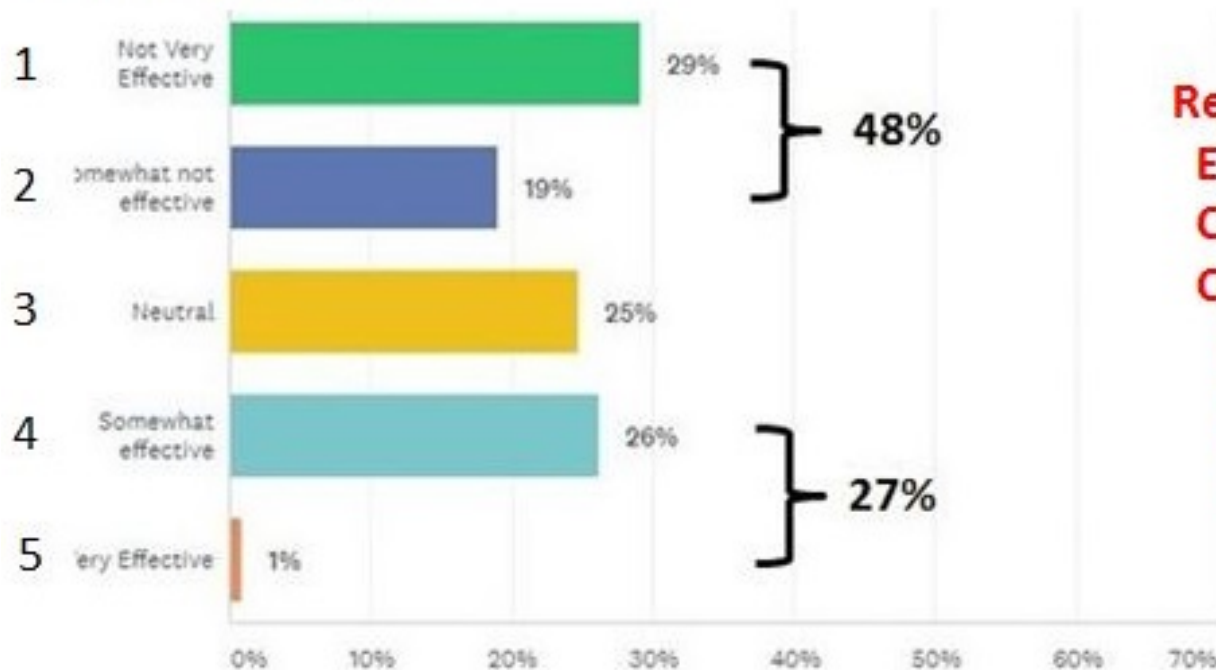
Answered: 470 Skipped: 5



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Is Alberta's Innovation Ecosystem effective in supporting the survival, growth and retention of entrepreneurs and SMEs?

Answered: 4657 Skipped: 8



Region:	<u>2.50</u>
Edmonton	2.44
Calgary	2.39
Other:	<u>2.25</u>
North	2.50
Central	3.00
South	3.60

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OVERVIEW

Alberta's economy is not diversified – overly dependent on the oil and gas and public sector services and not progressing.

WHY NOT?

Impediments for change are significant

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THE WILLED FUTURE

A diversified and demand driven economy engaged and global, nimble and market responsive, collaborative and sharing.

Where data enables service and product customization.

Accommodating emerging technologies (AI) that are rapidly automating decision-making and disrupting/ displacing the knowledge economy, e.g. personalized healthcare.

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IMPEDIMENTS/OPPORTUNITIES

SENTIMENT REVEALS

- Public sector institutional (and professional) rigidity and supply management mentality of health, education, and public utilities
- Former illusions prevail of ever-lasting prosperity - hope and euphoria
- Education and data access driving clients to become consumers. The beginning of the end of the knowledge economy
- Undervalued contribution of people and their enterprise. Witness SMEs failure (80%), to grow, to stay
- \$T intergenerational transfer languishing and public debt
- Fragmentation and sustained dependency on public grant's
- Activism among frustrated populist extremes
- Lack of vision and sustained leadership

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ACTION PLAN

Move the needle. Formula for a transition:

- Prepare the people. Targeting youth and relational skills
- Prepare the community. Networks of innovation/ creativity
- Develop the infrastructure. An innovation ecosystem

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Mobilizing the Creative Economy by bridging/ blending of arts and science, humanism and technology, markets and production.



The integration of creativity and logic, feelings and experience, are the foundations of learning, governance and commerce

			CREATIVITY – Right Brain		
			Feelings, Emotion, Imagination, Expression		
			Arts	Humanities	Markets
LOGIC – Left Brain	Experience, Numbers, Analytical, Language	Science	Education/ Learning		
		Technology		Professions/ Governance	
		Service/ Production			Business/ Commerce